

Key Company Differentiators



Bracknell, Berkshire Head Quarters

Eagle Mission

Eagle Technologies Ltd is the leading distributor of Card ID Printers/Systems, consumables, plastic cards and general badge accessories.

We sell only to resellers and add value by providing a variety of services. Our mission is to grow the business of resellers across the UK, Europe and now the USA by providing the services and tools which make them more efficient, effective and successful.

Eagle customers have access to the industry's leading vendors, one of UK's largest product inventories, and the broadest range of value-added services available.

It's difficult to compare us!

Our solid trade only policy (since 1999) qualifies us as the only **trade sales** focused distributor. Unlike our industry colleagues, we won't force our growth by selling to end users as well as resellers. We believe this causes conflict, not only for you and your earnings, but also the very manufacturers we work with. We know you like trust, trust we won't target your end users, and trust that our warehouse will process your parcel as plain wrap!

Our unique and well earned position in today's market is extremely important to us, and our focus ensures we have every motivation to develop tools, systems and practices with your business in mind.

Your success is our success

Partner with Eagle and you access all leading card printer brands ([Evolis](#), [Javelin](#), [Fargo](#), [Magicard](#), [DNP](#), [Zebra](#), Lobby Track, [Plus-Card™](#)), the best after sales support services (INCLUDING ONSITE WARRANTY COVER*) and price leading terms on all consumables, plastic cards, software, badge holders/ lanyards.



Plain wrap to end user deliveries, [eShop easy website solutions](#), best value, complete [card printer systems](#) (including [visitor management](#)) and access to a large inventory remains the tip of the iceberg.

Register online and we'll provide you with a [dealer lounge](#) password to your trade prices. You can also purchase and pay online, either by charging your credit account, PayPal or by credit card.

What's in store?

To help you win more orders you can promote [Eagle's money saving lease options](#) that make card printers even more affordable for your customers. What's more, you'll be able to realise the full invoice value, enjoy your margin and receive payment within 14 days! During 2008 you'll be able to check your credit account online, PO history, print copy invoices/statements and check stock.

We believe in embracing technology in order to remain competitive. Furthermore our slick operation provides an efficient service that seldom fails you (nobody can say never!).

When we compare our quality assurance results with many of our suppliers, we're miles ahead. This confirms that we also act as your cushion assisting you to give best service to your customers, therefore encouraging them to return time after time.

Our unique efficiency and exemplary customer service policy is **your** guarantee that we will aid your profits, not exhaust them.

Don't take our word for it.... Try us for yourself!

Very best regards

Chris Rayner
Managing Director

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*Evolis & Javelin card printers come with 12 months onsite warranty cover

